

**AAC 2021 | Delegate fees**  
**26-27 April 2021, ICC Birmingham**

				2-4 bookings		5-7 bookings		8-10 bookings		11+ bookings	
Booking Date	Ticket Type	Standard rate	Single	discount %	price per ticket	discount %	price per ticket	discount %	price per ticket	discount %	price per ticket
Before 1 Oct 2020	Full AAC Ticket*	£595.00	£357.00	25.0%	£267.75	33.0%	£239.19	40.0%	£214.20	50.0%	£178.50
Launch offer   -40%	Day One	£375.00	£225.00	25.0%	£168.75	33.0%	£150.75	40.0%	£135.00	50.0%	£112.50
	Day Two	£375.00	£225.00	25.0%	£168.75	33.0%	£150.75	40.0%	£135.00	50.0%	£112.50
	Gala Dinner	£135.00	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00
Before 1 Jan 2021	Full AAC Ticket*	£595.00	£446.25	25.0%	£334.69	33.0%	£298.99	40.0%	£267.75	50.0%	£223.13
Super Early Bird   - 25%	Day One	£375.00	£281.25	25.0%	£210.94	33.0%	£188.44	40.0%	£168.75	50.0%	£140.63
	Day Two	£375.00	£281.25	25.0%	£210.94	33.0%	£188.44	40.0%	£168.75	50.0%	£140.63
	Gala Dinner	£135.00	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00
Before 27 March 2021	Full AAC Ticket*	£595.00	£476.00	25.0%	£357.00	33.0%	£318.92	40.0%	£285.60	50.0%	£238.00
Early Bird   - 20%	Day One	£375.00	£300.00	25.0%	£225.00	33.0%	£201.00	40.0%	£180.00	50.0%	£150.00
	Day Two	£375.00	£300.00	25.0%	£225.00	33.0%	£201.00	40.0%	£180.00	50.0%	£150.00
	Gala Dinner	£135.00	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00
From 27 March 2021	Full AAC Ticket*	£595.00	£595.00	25.0%	£446.25	33.0%	£398.65	40.0%	£357.00	50.0%	£297.50
Standard	Day One	£375.00	£375.00	25.0%	£281.25	33.0%	£251.25	40.0%	£225.00	50.0%	£187.50
	Day Two	£375.00	£375.00	25.0%	£281.25	33.0%	£251.25	40.0%	£225.00	50.0%	£187.50
	Gala Dinner	£135.00	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00

Available from 1 Sept 2020	AELP/Gold Member Full*	£357.00	£357.00	25.0%	£267.75	33.0%	£239.19	40.0%	£214.20	50.0%	£178.50
AELP/Gold Member   -40%	AELP/Gold Member Day One	£225.00	£225.00	25.0%	£168.75	33.0%	£150.75	40.0%	£135.00	50.0%	£112.50
	AELP/Gold Member Day Two	£225.00	£225.00	25.0%	£168.75	33.0%	£150.75	40.0%	£135.00	50.0%	£112.50
	Gala Dinner	£135.00	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00	0.0%	£135.00

\*Full AAC tickets do not include a ticket to the gala dinner & apprenticeship awards evening on Tuesday 27 March, however is offered as a £80 add on to conference delegates