

FE Week aelp 

AAC

2018

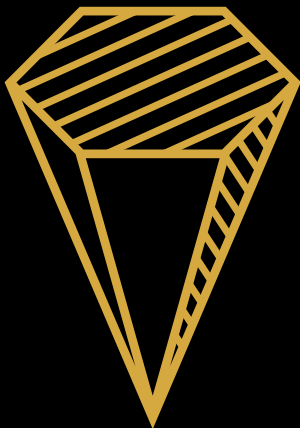
AWARDS

**FE WEEK & AELP
APPRENTICESHIP AWARDS**

A celebration of excellence in
apprenticeship delivery

SPONSORSHIP OPTIONS

For more information visit FEWEEKAAC.COM OR
EMAIL AAC@FEWEEK.CO.UK





AWARDS SPONSORSHIP OPTIONS

ABOUT THE AAC APPRENTICESHIP AWARDS?

The inaugural AAC Apprenticeship Awards will be awarded during National Apprenticeship Week 2018 and at the AAC Awards Evening. There will be nine awards that will be judged for Regional Winners and those regional winners will go forward to the National Awards. Additionally there will be a further two national awards which recognise an outstanding contribution to apprenticeships by individuals and providers/employers.

The awards are organised by FE Week and AELP and form part of the Annual Apprenticeship Conference.

The regional awards reception will take place at the Houses of Parliament on Monday 5th March 2018. The reception will be hosted by the former skills minister Rt Hon. Robert Halfon MP. The national awards ceremony will take place on Thursday 22 March at the AAC Gala Dinner.

Within this document you will find information relating to the various sponsorship options available. Don't miss out on this fantastic opportunity to partner with us in celebrating exceptional apprenticeship delivery! Become a sponsor today!

Exposure and Profile

Exposure and profile allows you to benefit from high-profile branding before, during and after the event.

Networking Opportunities

Networking opportunities with senior influential decision-makers from across the education and skills sector.

Business Partnerships

Create new business opportunities through higher-brand presence among current and potential customers.

Brand Awareness

Brand Awareness through a wide range of print and digital marketing materials, both pre- and post-ceremony.

HOW DOES THE AWARDS PROCESS WORK?

The AAC Apprenticeship Awards are a competitive process and there are regional and national awards.

1. Firstly, all applications are read and coded so that the applications are given anonymously to our judges
2. The applications are sent to our judges on Friday 12th January 2018 for review
3. The judging panel will meet to decide regional and national winners on Wednesday 24th January
4. Applicants will be notified of the outcome and invited to the regional awards reception, which will take place on 5th March 2018 at the Houses of Parliament.
5. Regional winners will be offered a pair of tickets to the national awards dinner
6. Regional finalists will be publicly announced and published in FE Week on Friday 9 March
7. The National AAC Apprenticeship Awards winners will be announced at the awards dinner on Thursday 22nd March.





AWARDS SPONSORSHIP OPTIONS

WHAT PACKAGES ARE AVAILABLE?

Headline partner (in association with) | £15,000

- Main sponsor of the AAC Apprenticeship awards 2018. Prominent branding on all promotional materials and awards certificates.
- One table of 10 at the National Awards Dinner.
- Five guest tickets to the regional awards parliamentary reception.
- A place on the judging panel
- An opportunity to provide a welcome speech and thanks at the regional and national awards ceremonies.
- Presentation of two main awards: Outstanding contribution to the development of apprenticeships (individual) & outstanding contribution to the development of apprenticeships (employer & provider).
- A full page advert in FE Week during Jan – March
- A full page advert in awards brochure and a one page 'welcome' message
- Social media activity from FE Week and AELP

Only one headline partner package is available. Please contact aac@feweek.co.uk to discuss this package in more detail.

Regional Awards partner | £10,000

- Event sponsor of the AAC Apprenticeship Awards Regional reception 2018. Held in Parliament on 5 March 2018.
- One table of 10 at the National Awards Dinner.
- Five guest tickets to the regional awards parliamentary reception.
- A place on the judging panel
- An opportunity to provide a welcome speech and thanks at the regional ceremonies.
- Presentation of one subject award or recognition award.
- A full page advert in FE Week during Jan – March
- A full page advert in awards brochure and a one page 'welcome' message
- Social media activity from FE Week and AELP
- Branding on event promotional materials

Only one regional awards partner package is available. Please contact aac@feweek.co.uk to discuss this package in more detail.

Subject Apprenticeship provider of the year | Award sponsor | £5,750 per award

There are six awards of this type, one each for the following subjects:

1. Engineering & Manufacturing Apprenticeship provider of the year
2. Business and Administrative Apprenticeship provider of the year
3. Social Care, Childcare and Education Apprenticeship provider of the year
4. Construction Apprenticeship provider of the year
5. Sales, Marketing and Procurement Apprenticeship provider of the year
6. Digital Apprenticeship provider of the year





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These awards recognise excellence in the delivery of apprenticeships in that sector. It is open to all types of apprenticeship providers in these sectors. For these awards, we are seeking one sponsor for each. Sponsors will receive the following:

- Two guest tickets to the National Awards Dinner.
- Two guest tickets to the regional parliamentary reception.
- Presentation of your award at both the regional and national events.
- A half page advert in FE Week during Jan – March
- A half page advert in awards brochure
- Social media activity from FE Week and AELP
- Branding on event promotional materials

National recognition awards | Award Sponsor | £5,750 per award

Promoting Apprenticeships campaign of the year

This award recognises outstanding activity during the year to promote apprenticeships. The targeted audience for this activity or campaign in this award is broad, however, the judges would be particularly interested in campaigns that demonstrate good practice or innovation in promoting apprenticeships within schools and/or in the provision of information, advice and guidance to groups that would not otherwise have considered apprenticeships.

Apprenticeship Provider of the year

This award will recognise excellence in the delivery of apprenticeships from a single provider. It is open to all types of apprenticeship provider, not limited to the sectors covered by the subject awards.

Apprentice Employer of the Year

This award recognises outstanding commitment to apprentices and apprenticeships within an organisation. It is open to employers from all sectors and all sizes.

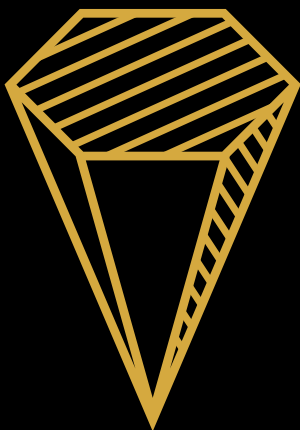
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- Presentation of your award at both the regional and national events.
- A half page advert in FE Week during Jan – March
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AAC APPRENTICESHIPS AWARDS IS ORGANISED BY LSECT LTD – IN PARTNERSHIP WITH THE ASSOCIATION OF EMPLOYMENT AND LEARNING PROVIDERS (AELP). LEARNING & SKILLS EVENTS CONSULTANCY AND TRAINING LIMITED. REGISTERED IN ENGLAND AND WALES. NO. 7423341. VAT NUMBER: 103586724 REGISTERED ADDRESS: 12 GROVE PARK ROAD, LONDON, SE9 4QA.